



**Solvay Brussels School**  
Economics & Management

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## BROWN BAG SEMINARS

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**Coline Serres**

### **Community enterprises and common goods: an unexpected contribution**

Common goods have long been contained to non-excludable and subtractable natural local resources; yet the late 00s saw the broadening of the commons theory to “new” commons (i.e., resources newly recognised as commons). New commons open the gate to new resource systems, such as social enterprises. At the same period, late 90s-early 00s, new organisational forms for social enterprises were launched, through the setup of corporations with strong social missions at the core of the business. These social ventures tackle unmet social and environmental needs by competing with big players on capitalist markets. As of today, such forms of social ventures remain unconventional and they call upon new organisational and management methods, especially when contributing to the governance of new commons. This qualitative paper aims to understand which governance and management mechanisms are in place within social ventures governing commons. In doing so, it primarily contributes to the field of social entrepreneurship through a better comprehension of governance in social ventures. Furthermore, it sustains the development and understanding of the newly recognized entrepreneurship theory of commons. Data used in this paper were collected through interviews within three social ventures in the United Kingdom.

**June 04 - From 2.30 pm to 3.45 pm**

On Microsoft Teams

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